

**ORDER**

**Orders**  
**Order / Rev:** 1495959  
**Alt Order #:**  
**Product Desc:** 0117 Bloomberg 1Q20  
**Estimate:** 0117  
**Flight Dates:** 01/18/20 - 01/30/20  
**Original Date / Rev:** 01/16/20 / 01/28/20  
**Order Type:** NORMAL

WTOK

**Primary AE:** Meridian House  
**Sales Office:** MRDN  
**Sales Region:** National

**Agency**  
**Name:** Assembly  
**Buying Contact:**  
**Billing Contact:**  
 711 3rd Ave  
 New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Mike Bloomberg 2020, Inc  
**Demographic:** HH  
**Product Codes:** Candidate - National - President  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Advertiser External ID:** 174897  
**Agency External ID:** 1939  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/24/20	89	\$14,246.00	\$12,109.10
01/27/20	01/30/20	1	\$250.00	\$212.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	89	\$14,246.00	\$12,109.10	0.00
February 2020	1	\$250.00	\$212.50	0.00
<b>Totals</b>	<b>90</b>	<b>\$14,496.00</b>	<b>\$12,321.60</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Meridian House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTOK	01/20/20	01/24/20	M-F 5a Daybreak	CM	5a-530a	MTWTF--	:30	2	\$50.00	P-03	0.00	NM	2	\$100.00
				M-F 5a Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	MTWTF--		2				\$50.00		0.00			
N 2	WTOK	01/20/20	01/24/20	GoodMorning Meridian@5M	CM	530a-6a	MTWTF--	:30	2	\$60.00	P-03	0.00	NM	2	\$120.00
				GoodMorning Meridian@530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	MTWTF--		2				\$60.00		0.00			
N 3	WTOK	01/20/20	01/24/20	GoodMorning Meridian@5M	CM	530a-6a	MTWTF--	:15/:15	1	\$60.00	P-03	0.00	BK	1	\$60.00
				GoodMorning Meridian@530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	MTWTF--		1				\$60.00		0.00			
N 4	WTOK	01/20/20	01/24/20	Good Morning Meridian @M	CM	6a-7a	MTWTF--	:30	2	\$100.00	P-03	0.00	NM	2	\$200.00
				Good Morning Meridian @6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	MTWTF--		2				\$100.00		0.00			
N 5	WTOK	01/20/20	01/24/20	ABC Good Morning America	CM	7a-9a	MTWTF--	:30	3	\$75.00	P-03	0.00	NM	3	\$225.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	MTWTF--		3				\$75.00		0.00			

Order / Rev: 1495959  
 Alt Order #:  
 Flight Dates: 01/18/20 - 01/30/20

Advertiser: Mike Bloomberg 2020, Inc  
 Product Desc: 0117 Bloomberg 1Q20  
 Estimate: 0117

WTOK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WTOK	01/20/20	01/24/20	M-F 9am-10am Live With Kelly & Ryan	CM	9am-10am	MTWTF--	:30	2	\$30.00	P-03	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/20/20	01/26/20	MTWTF--		2			\$30.00			0.00			
N 7	WTOK	01/20/20	01/24/20	M-F 9am-10am Live With Kelly & Ryan	CM	9am-10am	MTWTF--	:15/:15	1	\$30.00	P-03	0.00	BK	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/20/20	01/26/20	MTWTF--		1			\$30.00			0.00			
N 8	WTOK	01/20/20	01/24/20	ABC The View The View	CM	10a-11a	MTWTF--	:30	2	\$30.00	P-03	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/20/20	01/26/20	MTWTF--		2			\$30.00			0.00			
N 9	WTOK	01/20/20	01/24/20	ABC The View The View	CM	10a-11a	MTWTF--	:15/:15	1	\$30.00	P-03	0.00	BK	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/20/20	01/26/20	MTWTF--		1			\$30.00			0.00			
N 10	WTOK	01/20/20	01/24/20	M-F 11a-1130a M-F 11a-1130a	CM	11a-1130a	MTWTF--	:30	2	\$30.00	P-03	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/20/20	01/26/20	MTWTF--		2			\$30.00			0.00			
N 11	WTOK	01/20/20	01/24/20	M-F 11a-1130a M-F 11a-1130a	CM	11a-1130a	MTWTF--	:15/:15	1	\$30.00	P-03	0.00	BK	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/20/20	01/26/20	MTWTF--		1			\$30.00			0.00			
N 12	WTOK	01/20/20	01/24/20	M-F 1130a-12p M-F 1130a-12p	CM	1130a-12p	MTWTF--	:30	2	\$30.00	P-03	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/20/20	01/26/20	MTWTF--		2			\$30.00			0.00			
N 13	WTOK	01/20/20	01/24/20	ABC Daytime GMA3: Strahan, Sara, & Keke	CM	1p-2p ET 12p-1p	CMTWTF--	:30	2	\$30.00	P-03	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/20/20	01/26/20	MTWTF--		2			\$30.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NTOK	01/20/20-01/26/20	ABC Daytime		1p-2p ET 12p-1p	MTWThF----	:30		(\$30.00)		0.00	NM		
	See MG 13.3														
	[Preempted in Recon - Live Event]														
	3	NTOK	01/23/20-01/23/20	ABC Daytime		1p-2p ET 12p-1p	---Th-----	:30		(\$30.00)		0.00	NM		
	See MG 14.4														
	[ABC Special News Coverage]														
N 14	WTOK	01/20/20	01/24/20	ABC General Hospital General Hospital	CM	1p-2p	MTWTF--	:30	2	\$50.00	P-03	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/20/20	01/26/20	MTWTF--		2			\$50.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NTOK	01/20/20-01/26/20	ABC General Hospital		1p-2p	MTWThF----	:30		(\$50.00)		0.00	NM		
	See MG 14.3														
	[Preempted in Recon - Live Event]														
	2	NTOK	01/20/20-01/26/20	ABC General Hospital		1p-2p	MTWThF----	:30		(\$50.00)		0.00	NM		
	See MG 14.4														
	[Preempted in Recon - Live Event]														
	3	NTOK	01/24/20-01/24/20	M-F 4p-5p		4p-5p	-----F----	:30		\$50.00		0.00	NM		
	MG for 14.1 01/22														
	4	NTOK	01/30/20-01/30/20	ABC Thursday Prime Hr 3		9p-10p	---Th-----	:30		\$250.00		0.00	NM		
	MG for 16.1,15.2,16.4,13.3,17.4,14.2,17.5														
N 15	WTOK	01/20/20	01/24/20	ABC General Hospital General Hospital	CM	1p-2p	MTWTF--	:15/:15	1	\$50.00	P-03	0.00	BK	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/20/20	01/26/20	MTWTF--		1			\$50.00			0.00			



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/20/20	01/26/20	MTWTF--			1		\$50.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NTOK	01/20/20-01/26/20		ABC General Hospital	1p-2p		MTWThF----	:15/:15		<del>(\$50.00)</del>		0.00	BK		
See MG 15.2 [Preempted in Recon - Live Event]															
2	NTOK	01/24/20-01/24/20		ABC General Hospital	1p-2p		-----F----	:15/:15		<del>(\$50.00)</del>		0.00	BK		
Ⓜ See MG 14.4 [Preempted in Recon - Live Event]															
N 16	WTOK	01/20/20	01/24/20	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-2:30 PM (2:00 PM-2:30 PM)	MTWTF--	:30	3	\$30.00	P-03	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/20/20	01/26/20	MTWTF--			3		\$30.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NTOK	01/20/20-01/26/20		M-F 2p-3p	2:00 PM-2:30 PM		2:00 PM-2:30 PM	MTWThF----	:30	<del>(\$30.00)</del>		0.00	NM		
See MG 14.4 [Preempted in Recon - Live Event]															
2	NTOK	01/20/20-01/26/20		M-F 2p-3p	2:00 PM-2:30 PM		2:00 PM-2:30 PM	PMTWThF----	:30	<del>(\$30.00)</del>		0.00	NM		
See MG 16.4 [Preempted in Recon - Live Event]															
4	NTOK	01/24/20-01/24/20		M-F 2p-3p	2:00 PM-2:30 PM		2:00 PM-2:30 PM	P-----F----	:30	<del>(\$30.00)</del>		0.00	NM		
Ⓜ See MG 14.4 [Preempted in Recon - Live Event]															
N 17	WTOK	01/20/20	01/24/20	M-F 2p-3p M-F 2p-3p	CM	2:30 PM-3:00 PM (2:30 PM-3:00 PM)	MTWTF--	:30	3	\$30.00	P-03	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/20/20	01/26/20	MTWTF--			3		\$30.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NTOK	01/20/20-01/26/20		M-F 2p-3p	2:30 PM-3:00 PM		2:30 PM-3:00 PM	PMTWThF----	:30	<del>(\$30.00)</del>		0.00	NM		
See MG 17.5 [Preempted in Recon - Live Event]															
2	NTOK	01/20/20-01/26/20		M-F 2p-3p	2:30 PM-3:00 PM		2:30 PM-3:00 PM	PMTWThF----	:30	<del>(\$30.00)</del>		0.00	NM		
See MG 17.4 [Preempted in Recon - Live Event]															
4	NTOK	01/24/20-01/24/20		M-F 2p-3p	2:30 PM-3:00 PM		2:30 PM-3:00 PM	P-----F----	:30	<del>(\$30.00)</del>		0.00	NM		
Ⓜ See MG 14.4 [Preempted in Recon - Live Event]															
5	NTOK	01/24/20-01/24/20		ABC Daytime	1p-2p ET 12p-1p		-----F----	:30		<del>(\$30.00)</del>		0.00	NM		
Ⓜ See MG 14.4 [Preempted in Recon - Live Event]															
N 18	WTOK	01/20/20	01/24/20	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-3:30 PM (3:00 PM-3:30 PM)	MTWTF--	:30	3	\$50.00	P-03	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/20/20	01/26/20	MTWTF--			3		\$50.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	NTOK	01/20/20-01/26/20		M-F 3p-4p	3:00 PM-3:30 PM		3:00 PM-3:30 PM	PMTWThF----	:30	<del>(\$50.00)</del>		0.00	NM		
See MG 18.4 [Preempted in Recon - Live Event]															
4	NTOK	01/23/20-01/23/20		M-F 3p-4p	3:00 PM-3:30 PM		3:00 PM-3:30 PM	P---Th-----	:30	\$50.00		0.00	NM		
Ⓜ MG for 18.3 01/21															
N 19	WTOK	01/20/20	01/24/20	M-F 3p-4p M-F 3p-4p	CM	3:30 PM-4:00 PM (3:30 PM-4:00 PM)	MTWTF--	:30	3	\$50.00	P-03	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/20/20	01/26/20	MTWTF--			3		\$50.00	0.00					
N 20	WTOK	01/20/20	01/24/20	M-F 4p-5p M-F 4p-5p	CM		MTWTF--	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/20/20	01/26/20	MTWTF--			1		\$50.00	0.00					
N 21	WTOK	01/20/20	01/24/20	M-F 4p-5p M-F 4p-5p	CM		MTWTF--	:15/:15	1	\$50.00	P-03	0.00	BK	1	\$50.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	MTWTF--					1	\$50.00		0.00			
N 22	WTOK	01/20/20	01/24/20	Live @ 5p Live @ 5p	CM	5p-530p	MTWTF--	:30	4	\$200.00	P-03	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	MTWTF--					4	\$200.00		0.00			
N 23	WTOK	01/20/20	01/24/20	ABC World News M-F ABC World News M-F	CM	530p-6p	MTWTF--	:30	5	\$450.00	P-03	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	MTWTF--					5	\$450.00		0.00			
N 24	WTOK	01/20/20	01/24/20	Newscenter 11 @ 6p Newscenter 11 @ 6p	CM	6p-630p	MTWTF--	:30	5	\$300.00	P-03	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	MTWTF--					5	\$300.00		0.00			
N 25	WTOK	01/20/20	01/24/20	M-F Wheel of Fortune M-F Wheel of Fortune	CM	630p-7p	MTWTF--	:30	4	\$200.00	P-03	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	MTWTF--					4	\$200.00		0.00			
N 26	WTOK	01/20/20	01/24/20	Newscenter 11 @ 10p M-F Newscenter 11 @ 10p M-F, Su	CM	10p-1035p	MTWTF--	:30	4	\$300.00	P-03	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	MTWTF--					4	\$300.00		0.00			
N 27	WTOK	01/20/20	01/24/20	ABC Jimmy Kimmel Show Jimmy Kimmel Show	CM	1035p-1135p	MTWTF--	:30	3	\$75.00	P-03	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	MTWTF--					3	\$75.00		0.00			
N 28	WTOK	01/20/20	01/24/20	ABC News Nightline ABC News Nightline	CM	1135p-1205a	MTWTF--	:30	2	\$30.00	P-03	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	MTWTF--					2	\$30.00		0.00			
N 29	WTOK	01/20/20	01/24/20	ABC Monday Prime Hr 3 Monday Prime Hr 3	CM	9p-10p	M-----	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	M-----					1	\$350.00		0.00			
N 30	WTOK	01/20/20	01/24/20	ABC Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	658p-8p	-T-----	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	-T-----					1	\$350.00		0.00			
N 31	WTOK	01/20/20	01/24/20	ABC Tuesday Prime Hr 2 Tuesday Prime Hr 2	CM	8p-9p	-T-----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	-T-----					1	\$400.00		0.00			
N 32	WTOK	01/20/20	01/24/20	ABC Tuesday Prime Hr 3 Tuesday Prime Hr 3	CM	9p-10p	-T-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	-T-----					1	\$300.00		0.00			
N 33	WTOK	01/20/20	01/24/20	ABC Wednesday Prime Hr 1 Wednesday Prime Hr 1	CM	658p-8p	--W----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	--W----					1	\$400.00		0.00			
N 34	WTOK	01/20/20	01/24/20	ABC Wednesday Prime Hr 2 Wednesday Prime Hr 2	CM	8p-9p	--W----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	--W----					1	\$400.00		0.00			
N 35	WTOK	01/20/20	01/24/20	ABC Wednesday Prime Hr 3 Wednesday Prime Hr 3	CM	9p-10p	--W----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	--W----					1	\$300.00		0.00			
N 36	WTOK	01/20/20	01/24/20		CM	658p-8p		:30	1	\$300.00	P-03	0.00	NM	1	\$300.00



Order / Rev: 1495959  
 Alt Order #:  
 Flight Dates: 01/18/20 - 01/30/20

Advertiser: Mike Bloomberg 2020, Inc  
 Product Desc: 0117 Bloomberg 1Q20  
 Estimate: 0117

WTOK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC Thursday Prime Hr 1 Thursday Prime Hr 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	---T---					1	\$300.00		0.00			
N 37	WTOK	01/20/20	01/24/20	ABC Thursday Prime Hr 1	CM	8p-9p	---T---	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
Thursday Prime Hr 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	---T---					1	\$300.00		0.00			
N 38	WTOK	01/20/20	01/24/20	ABC Thursday Prime Hr 2	CM	9p-10p	---T---	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
Thursday Prime Hr 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	---T---					1	\$300.00		0.00			
N 39	WTOK	01/20/20	01/24/20	ABC Friday Prime Hr 1	CM	658p-8p	----F--	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
Friday Prime Hr 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	----F--					1	\$200.00		0.00			
N 40	WTOK	01/20/20	01/24/20	ABC Friday Prime 2 Hour	CM	8:00 PM-10:00 PM	----F--	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
Friday Prime 2 Hour (8:00 PM-10:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/20/20	01/26/20	----F--					1	\$300.00		0.00			
N 41	WTOK	01/18/20	01/18/20	ABC GMA Sat	CM	7a-8a	-----S-	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
Good Morning America Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	-----S-					1	\$40.00		0.00			
N 42	WTOK	01/18/20	01/18/20	Sat Wheel of Fortune	CM	630p-7p	-----S-	:30	1	\$140.00	P-03	0.00	NM	1	\$140.00
Sat Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	-----S-					1	\$140.00		0.00			
N 43	WTOK	01/18/20	01/18/20	Newscenter 11 @ 10p Sat	CM	10p-1035p	-----S-	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
Newscenter 11 @ 10p Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	-----S-					1	\$200.00		0.00			
N 44	WTOK	01/18/20	01/18/20	Late Fringe Rot Sa-Su	CM	10:35 PM-11:35 PM	-----S-	:30	1	\$35.00	P-03	0.00	NM	1	\$35.00
Late Fringe Rot Sa-Su (10:35 PM-11:35 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	-----S-					1	\$35.00		0.00			
N 45	WTOK	01/19/20	01/19/20	ABC GMA Sun	CM	7a-8a	-----S	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
Good Morning America Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	-----S					1	\$40.00		0.00			
N 46	WTOK	01/19/20	01/19/20	ABC Sunday Prime Hr 1	CM	558p-7p	-----S	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
Sunday Prime Hr 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	-----S					1	\$250.00		0.00			
N 47	WTOK	01/19/20	01/19/20	ABC Sunday Prime Hr 2	CM	7p-8p	-----S	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
Sunday Prime Hr 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	-----S					1	\$250.00		0.00			
N 48	WTOK	01/19/20	01/19/20	ABC Sunday Prime Hr 3	CM	8p-9p	-----S	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
Sunday Prime Hr 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	-----S					1	\$250.00		0.00			
N 49	WTOK	01/19/20	01/19/20	ABC Sunday Prime Hr 4	CM	9p-10p	-----S	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
Sunday Prime Hr 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/13/20		01/13/20	01/19/20	-----S					1	\$250.00		0.00			
N 50	WTOK	01/19/20	01/19/20	Late News Rot M-Su	CM	10p-1035p	-----S	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
Late News Rot M-Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1495959  
 Alt Order #:  
 Flight Dates: 01/18/20 - 01/30/20

Advertiser: Mike Bloomberg 2020, Inc  
 Product Desc: 0117 Bloomberg 1Q20  
 Estimate: 0117

WTOK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 01/13/20		01/19/20	01/19/20	-----S		1				\$300.00		0.00			
N 51	WTOK	01/19/20	01/19/20	Late Fringe Rot Sa-Su	CM	10:35 PM-11:05 PM	-----S	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 01/13/20		01/19/20	01/19/20	-----S		1				\$50.00		0.00			
N 52	WTOK	01/19/20	01/19/20	Late Fringe Rot Sa-Su	CM	11:35 PM-12:00 AM	-----S	:30	1	\$20.00	P-03	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 01/13/20		01/19/20	01/19/20	-----S		1				\$20.00		0.00			
N 53	WTOK	01/18/20	01/18/20	Late Fringe Rot Sa-Su	CM	12:00 AM-12:35 AM	-----S-	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 01/13/20		01/19/20	01/19/20	-----S-		1				\$25.00		0.00			
N 54	WTOK	01/18/20	01/18/20	Late Fringe Rot Sa-Su	CM	12:35 AM-1:35 AM	-----S-	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 01/13/20		01/19/20	01/19/20	-----S-		1				\$25.00		0.00			
N 55	WTOK	01/20/20	01/23/20	ABC News Nightline	CM	1135p-1205a	MTWT---	:15/:15	1	\$30.00	P-03	0.00	BK	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 01/20/20		01/26/20	01/26/20	MTWT---		1				\$30.00		0.00			
N 56	WTOK	01/19/20	01/19/20	Su 8a-930a	CM	8:00 AM-8:30 AM	-----S	:15/:15	1	\$16.00	P-03	0.00	BK	1	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 01/13/20		01/19/20	01/19/20	-----S		1				\$16.00		0.00			
N 57	WTOK	01/19/20	01/19/20	ABC This Week	CM		-----S	:30	1	\$15.00	P-03	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 01/13/20		01/19/20	01/19/20	-----S		1				\$15.00		0.00			
													Totals	90	\$14,496.00